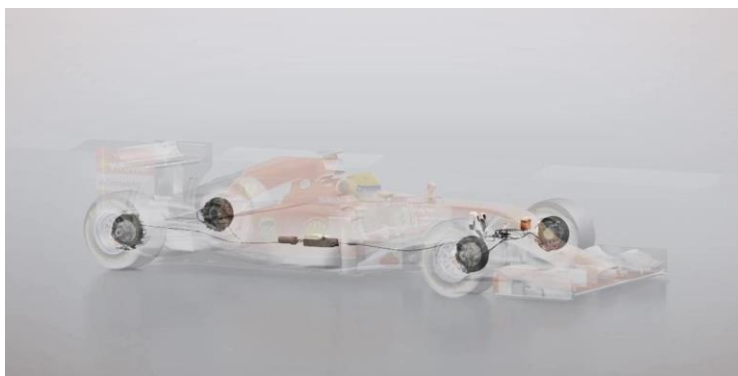




PRESS RELEASE

The secrets of Brembo brake system for Formula One



Stezzano, Italy, 6th June 2014 - Brembo presents the new version of 3D video dedicated to global specialized press to better understand the functioning of a brake system used in a Formula One single-seater, after the introduction of Brake by Wire system.

The video features images of great impact and full of details, highlighting the highest technology reached by the engineers of the Italian *factory*. In the virtual tour, Brembo accompanies the viewer inside and 'through' every single component, pointing out the behaviour and the critical role of a brake system during a Formula One race.

The Italian company, world leader in the research and supply of new technological and high performance solutions and components in international competitions, with this informative tool shows once again the maximum technological level of materials composing a braking system and the high standard of performance and reliability of each component.

Details to enter FTP and download the video (save the video before opening it):

ftp://217.220.77.66/public/giornalisti

Username => giornalista

Password => 10carta20

For more information please contact:

Massimo Arduini
Brembo Motorsport Media Relations Senior Consultant
GSM: +39.348.3147680; +39.347.1651254
@: m.arduini@lpditalia.it

Monica Michelini
Brembo Media Relations Specialist
@: Monica_michelini@brembo.it